

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 06806 01 OF 02 300614Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----300628Z 044076 /11

R 300218Z MAR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 608

UNCLAS SECTION 1 OF 2 BANGKOK 6806

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

1. THAILAND 2 CNTRY CODE: 549 3. SER.NO: 0018700
4. INTERNATIONAL ENGINEERING CO., LTD.
- 4A. CODE: K
5. 614 SUKUMVIT ROAD, P.O. BOX 39
6. BANGKOK, THAILAND
7. ESTABL: 1922 8. EMPL: 722 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 03/77
- 13A. 35310/135. IMP.AGT.DIST. OF ROAD CONSTRUCTION EQUIPMENT
- 13B. 35190/135. IMP.AGT.DIST. OF MARINE ENGINES
- 13C. 36300/135. IMP.AGT.DIST. OF ELECTRICAL EQUIPMENT
14. CONTACT: THIAM KARNCHANACHARI TITLE: MANAGING DIRECTOR
15. CABLE: GYSOM BANGKOK 16. TELEX: INTENCO TH 2626
17. TEL. 3910722
18. FINANCIAL REFS: THE CHARTERED BANK, SALADAENG CIRCLE,
RAMA 4 ROAD, BANGKOK; BANK OF AMERICA, 297 SURIWONGSE ROAD,
BANGKOK; THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK.
19. TRADE REFS: ITT EXPORT CORP., 75 VORICK STREET, NEW YORK,
N.Y. 10013; WESTINGHOUSE ELECTRIC CORP., 200 PARK AVENUE,
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NEW YORK, N.Y. 10017.

20. AGENCY REP: ALUMINUM CO. OF AMERICA, 1501 ALCOA BLDG.,
PITTSBURGH, PENN. 15219, ALUMINUM PRODUCTS; THE ARMCO INT'L
CORP., MIDDLETOWN, OHIO 54042, STEEL BUILDING MATERIALS;
AMERICAN INSTRUMENTS CO., INC., 8030-8050 GEORGIA AVENUE,
SILVER SPRING, MD. 20910, SCIENTIFIC INSTRUMENTS; ATHEY

PRODUCTS CORP., ROUTE 1A, NORTH RALEIGHT, NORTH CAROLINA
27602, TRACTOR WAGONS; APPLIED POWER INT'L, P.O. BOX 3100,
MILWAUKEE, WIS. 53218, TOOLS AUTO AND TRUCK EQUIPMENT;
BLAW-KNOX CO., P.O. BOX 1198, PITTSBURGH 30, PENN.,
CONSTRUCTION MACHINERY AND EQUIPMENT; BUYERS SUPPLY INC.,
P.O. BOX 7195, 3124 EAST 14TH STREET, OAKLAND, CALIF. 94601,
AUTOMATIC WELDERS AND ACCESSORIES; THE DE VIBISS CO.,
P.O. BOX 913, TOLEDO, OHIO 43601, AIR COMPRESSING EQUIPMENT;
DEVERSFIED EXPORTS, INC., P.O. BOX 6862, HOUSTON, TEXAS
77005, PACKERS AND PUMPS; DITTO INC., 6800 MCCORMICK,
CHICAGO, ILL., OFFICE MACHINES; ELKHORN ASSOCIATES, INC.,
P.O. BOX 263, ALTA LOMA, CALIF. 91701, STEAM CLEANERS AND
WASHERS; ESTERLINE ANGUS, INDIANAPOLIS, INDIANA 46224,
RECORDING INSTRUMENTS; F.W. D. CORP., CLINTONVILLE,
WIS. , MOTOR TRUCKS; FLECO CORP., JACKSONVILLE,
FLORIDA 32203, LAND CLEARING EQUIPMENT; FILTRINE MFG. CO.,
60 WEST - PROSPECT STREET, WALDWICK, N.J. 07463, FILTERING
AND COLLING SYSTEMS; GRAPHIC CONTROL CORP., 189 VAN
RENELAER STREET, BUFFALO, N.Y. 14210, RECORDING AND CHART;
HATHAWAY INSTRUMENTS INC., 750 THIRD AVE., NEW YORK,
N.Y. 10017, PRECISION INSTRUMENTS; IOWA MANUFACTURING CO.,
CEDAR RAPIDS, IOWA 54202, CRUSHING AND SCREENING PLANTS;
ILG INDUSTRIES INC., 2850 N. PULASKI ROAD, CHICAGO, ILL. 50541,
VENTILATORS; ITT CANNON ELECTRIC, 3208 HUMBOLDT STREET,
P.O. BOX 3943, TERMINAL ANNEX, L.A., CALIF. 90031 ELECTRONIC
PLUGS & CONNECTORS; ITT EXPORT CORP., 75 VORICK STREET, NEW YORK,
N.Y. 10013, COMMUNICATION AND ELECTRICAL EQUIPMENT; LORAIN INT'L,
DUV. OF KOEHRING OVERSEAS CORP., S.A., P.O. BOX 8653, SAN JUAN,
PUERTO RICO 00910, CONSTRUCTION EQUIPMENT, TRUCK/Crane AND
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SHOWEL; LINK BELT CO., INT'L DIV., 233 BROADWAY, NEW YORK,
N.Y. 10007, CONVEYING EQUIPMENT; NATIONAL CASTINGS,
DIV. OF MIDLAND-ROAS CORP., 10600 QUINCY AVE., CLEVELAND,
OHIO 44106, AUTOMATIC COUPLERS; THE NEW BRITAIN MACHINE CO.,
238 MAIN STREET, CAMBRIDGE, MASS. 02142, HAND TOOLS,
HYDRAULIC SHOP TOOLS; OAKITE PRODUCTS, INC., 50 VALLEY ROAD,
BARKELEY HEIGHTS, N.J. 07922, MATERIALS FOR CLEANING, RUST
PREVENTION; RFL INT'L, INC., BOONTON, N.J. 07005,
COMMUNICATIONS PRODUCTS; ROCKWELL MFG. CO., 400 N.
LEXINGTON AVE., PITTSBURGH, PENN. 15208, MACHINE TOOLS;
SOILTEST INT'L, INC., 2205 LEE STREET, EVANSTON, ILL. 60202,
SCIENTIFIC AND LABORATORY TESTING EQUIPMENT; SOUTH BEND
LATHE, INC., 400 W. SAMPLE STREET, SOUTH BEND, INDIANA
46623, METAL WORKING MACHINERY; SPEEDSTAR, DIV. OF KOEHRING
OVERSEAS CORP., S.A., P.O. BOX 1712, ENID, OKLAHOMA 73701,
WELL DRILLING EQUIPMENT; STOODY INT'L CO., P.O. BOX 4901,
WHITTIER, CALIF. 90607, ELECTRODE; SYSTRON DONNER, 888
GALINDO, CONCORD, CALIF. 94520, INSTRUMENTS; TOLEDO SCALE
CO., P.O. BOX 6757, TOLEDO, OHIO 43612, INDUSTRIAL SCALES;

TOWNER MFG. CO., SANTA AVE., CALIFORNIA, EARTH MOVING EQUIPMENT; TINIUS OLSEN TESTING MACHINE CO., EASTON ROAD, WILLOW GROVE, PA. 19090, TESTING MACHINERY; U.S. STEEL INT'L (N.Y.) INC., P.O. BOX 75, 100 CHURCH STREET, NEW YORK, N.Y. 10017, STEEL PLATE AND WIRE ROPE; WARD'S NATURAL SCIENCE ESTABLISHMENTS INC., P.O. BOX 1712, ROCHESTER, N.Y. 14603, BIOLOGY AND EARTH SCIENCE EQUIPMENT; WESTINGHOUSE ELECTRIC CORP., 200 PARK AVE., NEW YORK, N.Y. 10017, ELECTRICAL EQUIPMENT; WESTINGHOUSE AIR BRAKE CO., WILMERDING, PENN. 15148, AIR BRAKE EQUIPMENT; WESTON INSTRUMENTS INC., 614 FRELINGHUYSEN AVE., NEWARK, N.J. 07114, MEASURING INSTRUMENTS; WILKINSON ELECTRONICS INC., 1937 MACDADE BLVD., WOODLYN, PA., BROADCASTING TRANSMITTER & EQUIP.

21. INTERNATIONAL ENGINEERING CO., LTD. WAS INCORPORATED IN THAILAND 1952 TO TAKE OVER THE BUSINESS OF INTERNATIONAL ENGINEERING CO., INC. WHICH, SINCE 1922, OPERATED BOTH IN UNCLASSIFIED

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THE UNITED STATES AND IN THAILAND. ITS INITIAL REGISTERED CAPITAL OF US\$500,000 WAS INCREASED TO US\$650,000 IN 1958. IT ACTS AS IMPORTER AND DISTRIBUTOR OF ROAD CONSTRUCTION EQUIPMENT, MARINE ENGINES, TELECOMMUNICATIONS EQUIPMENT AND ELECTRICAL GOODS. SEVENTYPERCENT OF ITS IMPORTS ARE FROM U.S. AND THE REMAINING THIRTY PERCENT FROM EUROPE AND JAPAN. ITS ANNUAL SALES INCREASED FROM US\$5 MILLION IN 1974 TO \$35 MILLION IN 1976. SUBJECT FIRM OWNS A FOUR STORY BUILDING OF 2400 SQ.METERS OF WHICH 1200 SQ.METERS ARE FOR OFFICE SPACE, 100 SQ.METERS FOR A SHOWROOM, AND THE REMAINING FOR WAREHOUSE AND WORKSHOP. IT MAINTAINS TWO BRANCHES: ONE IN PHUKET (SOUTHER THAILAND) AND THE OTHER IN KHON KAEN

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ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----300629Z 043839 /11

R 300218Z MAR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC

INFO SECSTATE WASHDC 609

UNCLAS SECTION 2 OF 2 BANGKOK 6806

(NORTHEASTERN THAILAND). IT HAS TWO SUBSIDIARIES IN BANGKOK: SPECIALTY ENGINEERING CO., LTD. (WTDR 11/73), IMPORTER AND DISTRIBUTOR OF ELECTRICAL GOODS, MACHINE TOOLS, CONSTRUCTION MATERIALS AND GENERAL MERCHANDISE AND THE AMALGAMATED ENGINEERING CO., LTD. (WTDR 10/74), IMPORTER AND DISTRIBUTOR OF HEAVY CONSTRUCTION MACHINES AND ASSEMBLER OF BUSES, TRUCKS, TRAILERS AND ELECTRICAL APPLIANCES. IT IS A MEMBER OF AMERICAN CHAMBER OF COMMERCE AND THAI CHAMBER OF COMMERCE. SUBJECT FIRM, CONSIDERED TO BE AMONG THE MOST PROMINENT FIRMS IN THAILAND, IS HIGHLY REGARDED IN BUSINESS AND BANKING CIRCLES. LOCAL BANKS REPORT FAVORABLY ON SUBJECT FIRM, STATING THAT IT MAINTAINS A WELL CONDUCTED ACCOUNT AND A CONSIDERABLE AMOUNT OF CREDIT HAS BEEN PROVIDED WITH SATISFACTORY RESULTS. THE EMBASSY CONSIDERS SUBJECT FIRM TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
BURKE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3197301
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
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